

American Council on Consumer Interests



33rd Annual Conference

April 1-4, 1987

Denver, Colorado

THE PROCEEDINGS

Vickie Hampton

Editor

PROCEEDINGS

33rd Annual Conference
of the
AMERICAN COUNCIL ON CONSUMER INTERESTS
April 1-4, 1987
Denver, Colorado

Edited by
Vickie L. Hampton
The University of Texas at Austin
Austin, Texas

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ACCI
240 Stanley Hall
University of Missouri
Columbia, Missouri 65211

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 April 1-4, 1987
 Denver, Colorado

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Charles B. Hennon, Lifestyles: Family and Economic Issues
John R. Burton, proposed new ACCI Journal

* No Manuscript Submitted

Invited Session

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Ray Fogue, University of Kentucky

LUNCHEON

Presider: Nancy M. Rudd, ACCI President

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FROM THE EDITOR

The 33rd Annual Conference of the American Council on Consumer Interests brought together professionals from across the nation and from abroad to participate in presentations and discussions relating to the consumer. Again this year the conference had no theme; therefore, a wide variety of papers including issues in consumer research, financial planning, financial services, consumer information, consumers and the mass media, consumer law, consumer safety, and consumerism in other nations were presented. The conference was opened with an informative paper by Arlene R. Malech entitled "The Changing Complaint Handling Environment: Implications for the Consumer."

All speakers on the annual conference program were invited to submit camera-ready manuscripts typed according to Proceedings specifications for inclusion in this publication. The cooperation of the presenters and their support staffs have been truly excellent and is greatly appreciated.

The program co-chairs, John R. Burton and Robert N. Mayer, are to be commended for their efforts which brought together this informative and stimulating program. Appreciation is also extended to the speakers, manuscript reviewers, and the members of the local arrangements committee. Special appreciation is extended to Linde Soderquist and Charlotte Schkade for their technical assistance in the preparation of the Proceedings.

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